



ITA Software Press Release

ITA Software Increases Speed and Flexibility for nuTravel's Corporate Self Booking Tool

ITA's Airfare Pricing and Shopping Management System Helps nuTravel CTS Deliver the Fastest, Most Accurate Flight Search Capabilities of Any Corporate Booking Tool

CAMBRIDGE, Mass. -- March 24, 2009 -- ITA Software, Inc., the leader in developing innovative solutions for the travel industry, today announced that its QPX technology is powering the airline shopping component of nuTravel Technology Solutions' CTS (Corporate Travel Solution). nuTravel, a provider of cost-effective corporate self booking tools, is taking advantage of the speed and flexibility offered by QPX, the industry's premier management system for airfare pricing and shopping, to provide its customers with the most advanced and customizable airfare shopping experience and deliver broader, faster results to its users.

"nuTravel is dedicated to providing our customers with the most flexible, efficient and cost-effective corporate travel self booking tool. To achieve this, we've partnered with ITA Software because of the company's proven ability to deliver the most comprehensive and reliable airfare search results available," said Carmine Carpanzano, president and CEO, nuTravel. "The architecture of our system allows our users to move rapidly through the shopping and booking experience which ultimately allows for greater adoption. By leveraging the power of QPX, we're able to offer faster flight query results than other corporate self booking tools resulting in response times of 12 seconds or less."

nuTravel's CTS is a corporate self booking tool that was engineered to work as an electronic travel agent - enforcing corporate travel policies, applying corporate discounts and pushing preferred suppliers. For users looking to book flights, it offers one-way, round-trip and multi-leg searches with the ability to search by schedule or by lowest fare and sorts its results by preferred airline.

nuTravel has been working with ITA since the summer of 2008. Through its integration with QPX, CTS is providing an improved airfare shopping experience. ITA Software's proprietary technology calculates every possible itinerary and matching airfares, regardless of the complexity, in response to any travel query.

"Our flexible and innovative engine gives corporate travelers using CTS the ability to easily search for the best fares while ensuring that the results are in sync with company policies," explained Gianni Marostica, chief commercial officer, ITA Software. "As nuTravel continues to grow its business and to respond to new business challenges of their corporate travel agencies, we'll scale our solution to meet those needs and help them continue to deliver innovative, value-added travel booking tools."

About nuTravel Technology Solutions

Combining 20 years of Travel Management and Agency experience with Internet Technology expertise in the travel space, nuTravel brings Travel Management Companies and Corporations the most extensible on-line booking tools on the market. nuTravel's Corporate Travel Solution (CTS) product line exemplifies their commitment to doing business as an electronic travel agent while providing the corporate traveler the best possible user experience. www.nuTravel.com.

About ITA Software

ITA Software (www.itasoftware.com) is a leader in developing innovative solutions for the travel industry. ITA's QPX, the industry's most comprehensive airfare shopping system, is used by leading airlines and online travel companies worldwide including Alaska Airlines, American Airlines, Cleartrip, Continental Airlines, Farecast,

Hotwire, Kayak, Orbitz, TAP Portugal Airlines, United Airlines, US Airways and others. ITA is currently building a radically new passenger reservation system with launch partner Air Canada. In 2008, the company was ranked as an Inc. 5000 fastest growing private company. ITA was founded by computer scientists from MIT and is headquartered in Cambridge, Mass.

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