

web world

ITA Software, developer of the world's most advanced airfare pricing and travel planning system, announced that it will be offering its own online booking tool that will seamlessly integrate with its revolutionary fare searching engine. Web sites, online travel agencies, and corporations wishing to offer their own branded online travel services will be able to licence this fully customizable, easy-to-implement system.

Worldspan, the leading processor of Internet travel bookings worldwide, will process reservations for the new offering.

Worldspan is working with ITA to provide the airline communications infrastructure required for ITA's powerful comparison-shopping technology. This infrastructure will provide facilities for checking seat availability and for booking tickets.

"ITA offers the fastest, most comprehensive

web-based airfare shopping experience available. We are pleased to extend that experience with booking capabilities, offering a complete travel planning solution to our customers," said Jeremy Wertheimer, president and CEO of ITA Software. "Our solution will allow travellers to search for the best options for their trips, and then book reservations and issue tickets."

"Worldspan is delighted to have the opportunity to work with an innovative company like ITA. By providing our processing services, we anticipate that it will achieve even greater acceptance as the new standard," said Sue Powers, senior vice-president and general manager, Worldwide E-Commerce for Worldspan.