



ITA Software Press Release

Garber Travel Launches ITA Software's New Low-Cost Distribution System

(Chestnut Hill, MA, Aug 9, 2005) - Garber Travel, one of the top ten corporate travel agencies in the United States, today announced that it has launched ITA Software's new low-cost distribution system to book airline tickets for corporate clients.

Built from the ground up using modern technology, this system is the first new travel distribution system deployed in decades. The system incorporates ITA Software's fare search system which is currently used by companies including Orbitz, Continental, America West, Alaska Airlines, and Galileo International.

"We have a commitment to adopting new technologies that ensure the best service and value for our clients. This will not only help us lower distribution costs, but ITA Software has built in the features that are important from an agency's standpoint for tracking customer information after the reservation is completed," said Joan Kaplan, executive vice president of Garber Travel. "They have truly built a better mousetrap."

The new system, which will be used with several major accounts, reduces the time needed to make a reservation and find the best airfare, which improves customer service. Garber Travel expects to expand its use of the ITA Software system throughout the next 18 months

"ITA Software has worked diligently with us to understand the reservation process from the travel agent's perspective," explained Jim Snow, director of IT for Garber Travel. "This system will make it easier to train travel counselors and enable them to do their jobs more efficiently. Plus, ITA's application platform will allow for quick changes and upgrades to its system, which is a major requirement in today's environment."

Established in 1946, Garber Travel manages the corporate travel of some 500 companies including the National Education Association; Gannett Co., Inc., publishers of USA Today; Stanley Works; and New Balance Athletic Shoe, Inc.

"We applaud Garber Travel's determination to be the first TMC to deploy innovative technology to better serve their customers," said Jeremy Wertheimer, president & CEO, ITA Software. "We look forward to working with Garber as we continue to develop this platform to meet their functional and economic needs, as well as that of their customers and suppliers."

About Garber Travel

Garber Travel (www.garber.com) is a full-service travel management company offering corporate, leisure and meeting services. Headquartered in Chestnut Hill, MA, the company serves clients through more than 75 Garber ticketing offices in the United States, the United Kingdom and Canada. The company employs more than 300 travel specialists and has annual sales exceeding \$350 million. Garber Travel is the exclusive U.S. partner for SYNERGI, Inc., a \$10-billion global travel network

About ITA Software Inc.

ITA Software (www.itasoftware.com) is the leading provider of innovative airline distribution technology and services. ITA Software has created the first comprehensive airfare pricing and shopping system. This system delivers significant cost-savings and powerful functionality to leading air travel companies including Alaska Airlines, Alitalia, America West, Continental, Orbitz, Galileo International and others. ITA Software was founded by computer scientists from the Massachusetts Institute of Technology.

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