



# ITA Software Press Release

## **ITA Software takes on the world with the QPX international airfare pricing and shopping system**

*Domestic success with leading airlines and online travel agents now spreads across the globe*

**(Cambridge, MA, January 12, 2004)** - ITA Software, the leader in innovative airline distribution technology, now offers QPX, the world's most advanced airfare-searching technology, to all worldwide markets. With QPX, customers can find the ideal options for their international travel. ITA Software launched its international system following the success of its U.S. domestic product.

Leading travel companies such as Orbitz, Continental Airlines, America West Airlines, Air Canada and Accovia use ITA Software's international fare-searching technology.

"Airlines and travel agent web sites around the world can now rely on ITA Software for comprehensive international airfare searches," said Jeremy Wertheimer, president and CEO, ITA Software. "We are pleased to provide the international air travel community with the same comprehensive search and informative user interface that we have provided to the domestic U.S. market."

ITA Software's QPX is the industry's most comprehensive and cost-efficient airfare shopping technology. It provides customers with more flexible search options - such as alternative airports and alternative travel days - that can lead to tremendous cost savings on international flights.

ITA Software is a proven, trusted service supplier of airfare pricing and shopping technology for airlines, travel agent web sites and Global Distribution Systems. ITA Software's hosting centers serve over a million customer searches every day.

"ITA Software spent two years developing the QPX international shopping and pricing tool," said Wertheimer. "Until now, airlines and travel agent web sites could not provide their customers with a comprehensive international shopping experience. With QPX, they will now be able to help their customers easily find the ideal international trip."

### **About ITA Software**

ITA Software, Inc. ([www.itasoftware.com](http://www.itasoftware.com)) is the leader in innovative airline distribution technology. ITA Software delivers significant cost-savings and powerful functionality to leading travel companies including Orbitz, America West Airlines, Air Canada, Continental Airlines, Galileo International, Accovia, and others. ITA Software was founded by computer scientists from the Massachusetts Institute of Technology.

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