



# ITA Software Press Release

## **AIRLINE TARIFF PUBLISHING COMPANY LICENSES TECHNOLOGY FROM ITA SOFTWARE**

**Washington, D.C., October 17, 2000** - Airline Tariff Publishing Company (ATPCO) and ITA Software, Inc. announced today that ATPCO will be licensing technology from ITA Software to provide international constructed fare data to ATPCO's airline customers. The announcement was made by Mike Ferrier, president/CEO of ATPCO, at the opening of ATPCO's annual customer conference.

International fare construction is the process by which the 150 million international airfares are generated from information provided by the airlines. The ITA Software technology generates this information much more quickly and economically than has previously been possible.

"ITA Software technology will benefit ATPCO's customers by providing them with more timely, flexible and economical access to international airline fare data," said Mike Ferrier. "This marks the first time that ATPCO has gone to an outside supplier for technology in support of our core airline data services."

"We are proud to be working with ATPCO," said Jeremy Wertheimer, president and CEO of ITA Software. "ATPCO is the industry standard for airline pricing data, and we are looking forward to a continuing relationship assisting ATPCO and its customers to leverage the benefits of our technology."

### **About ATPCO**

ATPCO, jointly owned by 27 of the world's major airlines, has over 40 years of experience distributing airline fare and rule data. Over 700 participating airlines worldwide submit their data through ATPCO for distribution to the computer reservation systems/global distribution systems multiple times a day.

### **About ITA Software**

ITA Software, Inc. ([www.itasoftware.com](http://www.itasoftware.com)) creates innovative software applications that solve difficult problems throughout the air travel industry. It has created a radically new platform for airfare pricing, low fare searching and air travel planning. This technology is licensed to web sites, airlines, travel agencies and reservation systems to provide high performance and cost effective travel planning solutions. ITA Software's unique technology provides customers with an open, low-cost platform that, among other things, improves the functionality and performance of travel planning, provides airlines with new pricing systems and competitive pricing tools, manages corporate travel, and enhances reservation center productivity. Based in Cambridge, Mass., ITA Software, Inc. is a privately held company founded by computer scientists from the Artificial Intelligence Laboratory at the Massachusetts Institute of Technology.

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