



ITA Software Press Release

ITA Software Names Airline Executive Derek Lewitton As Vice President Of Sales

(Cambridge, Mass., April 28, 2005) - ITA Software Inc., the leader in innovative airline distribution technology, today announced that Derek Lewitton, the director of distribution strategy and planning for United Airlines, has joined the company as vice president of sales.

At United, Mr. Lewitton spearheaded the airline's new channel strategy to lower distribution costs, including the pursuit of GDS alternatives that would serve corporate and travel agency partners. Part of Mr. Lewitton's responsibilities involved evaluating all of the new distribution technology solutions.

Prior to his tenure at United Airlines, he provided strategy and operations consulting at McKinsey & Co. to a broad range of industries. At ITA Software, Mr. Lewitton will play a strategic role in various corporate business initiatives.

"ITA Software has stood out in both technology and market understanding to achieve real change." Lewitton said. "I'm grateful for the opportunity to join the company as it continues to drive successful innovation in the travel industry, especially now in the area of distribution systems."

"Derek brings significant industry thought leadership to ITA Software, and we're pleased that he's joining our organization," said Jeremy Wertheimer, ITA Software's president and CEO.

ITA Software's world-class airfare pricing and shopping system is used by many of the world's top travel companies, including Orbitz, and major airlines Web sites, such as Continental Airlines and Alitalia. Millions of business and consumer travelers use the platform, which searches billions of combinations of fares, airlines and itineraries, and delivers answers to any number of travel scenarios in seconds.

Mr. Lewitton holds a law degree from Stanford University and a B.A. from the University of Texas at Austin.

About ITA Software Inc.

ITA Software (www.itasoftware.com) is the leading provider of innovative airline distribution technology and services. The company's mission is to provide airlines and travel distribution companies with comprehensive, reliable and cost-effective technology. ITA Software's customers include leading air travel companies such as Orbitz, Continental Airlines, American West, Alaska Airlines, Alitalia, Galileo International, Kayak.com, and others. ITA Software was founded by computer scientists from the Massachusetts Institute of Technology.

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