



ITA Software Press Release

ITA Software Honored in Boston Business Journal's Fifth Annual "Best Places to Work"

CAMBRIDGE, Mass. - June 25, 2007 - ITA Software, a fast-growing technology company founded by computer scientists from MIT, announced today that the Boston Business Journal has named it one of the Best Places to Work in Massachusetts in the publication's fifth annual awards program. The honor recognizes the company's achievements in creating a positive work environment that attracts and retains employees through a combination of employee satisfaction, working conditions and company culture.

Based in the heart of Kendall Square in Cambridge, ITA Software provides airlines and travel distribution companies with comprehensive, reliable and cost-effective technology. The company was one of 328 companies nominated -- a 40 percent increase in nominees over 2006 -- and made the top 20 list in its size category based on the results of employee-engagement surveys taken throughout the spring. This is the second year in a row that ITA Software has received this honor.

"With the hiring market so tight, a quality workplace truly is a competitive advantage. Employees respond to a flexible yet challenging culture and company leaders who lead by example," said Boston Business Journal editor George Donnelly. "Employees are proud to work for companies that are about more than just business."

The top 20 companies in three size categories -- small (20-100 employees), midsize (101-500 employees) and large (more than 500 employees) -- are listed in a special supplement of the Boston Business Journal published on Friday, June 22. The supplement also provides insight into the three distinct leadership styles of the No. 1 companies: From training and promotions to taking a personal interest in employees, these top presidents and CEOs share their strategies for improving morale and maintaining low turnover.

"We pride ourselves on having created a fun workplace that offers our employees exciting professional challenges," explained Jeremy Wertheimer, president and CEO of ITA Software. "Winning this award again is therefore a great testament to our work environment."

The 2007 Best Places to Work project was launched in January by the Boston Business Journal in conjunction with market research firm QMR Inc. of Wichita, Kansas. Companies were evaluated on the results of more than 25,000 employee-satisfaction surveys. Employees answered questionnaires that addressed such factors as their pride in the company, company encouragement, support and recognition of achievement and relationships with co-workers and supervisors. The results were analyzed and scored by assigning points to each question.

About ITA Software

ITA Software (www.itasoftware.com) is a leader in providing innovative information technology for the airline industry. ITA developed the industry's most comprehensive airfare shopping system, which is used by leading travel companies such as Aeroplan, Alaska Airlines, Alitalia, Continental Airlines, US Airways, Farecast, Kayak, Orbitz and others. ITA is currently building a new passenger reservation system with launch partner Air Canada. In 2006 ITA was named as one of the Best Places to Work by the Boston Business Journal; received the Economic Impact award from the Massachusetts Alliance for Economic Development; and received Deloitte's Technology Fast 500 award.

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