



# ITA Software Press Release

## ITA Software Uses Lisp Technology to Help Set Orbitz Apart from Other Travel Sites

**Berkeley, CA July, 2001:-** ITA Software uses Franz Inc.'s cutting-edge Allegro CL® development environment to build its airline software solution.

When Jeremy Wertheimer, President and CEO, ITA Software, decided to build a better system to search airline flights and prices, he chose to build his application in Lisp, using Allegro CL. "Lisp was the natural language to start with. We needed to write lots of code very quickly; and we needed the higher-level power that only Lisp provides." Wertheimer says. "Allegro CL gave us the ability to write the algorithms that we needed. We were also able to create the application with less lines of code and run it on PCs" he adds.

Wertheimer and his small group of programmers have quickly become the "whiz kids" of the airline industry. The large airline systems are based on technology invented nearly 40 years ago, and they still run on main-frames. The applications are extremely complex and difficult to maintain and update. Not only was ITA Software's system less expensive to maintain in terms of computer resources and manpower; but it offered significantly more flexibility and speed as well.

It's this functionality and flexibility that made ITA's software the application of choice Orbitz (owned by leading U.S. airlines) launched its groundbreaking site.

ITA Software currently runs Allegro CL on several different platforms. "We've been pleased with Allegro CL's powerful compiler, multi-platform support, and strong foreign function interfaces which make it easy to connect to other parts of the application that are written in C and Java." Says Wertheimer.

Franz Inc.'s products enable developers to build complex, flexible and scalable applications quickly, easily and cost-effectively. Founded in 1984, Franz Inc. has demonstrated consistent growth and profitability. For more information, call 1-888-CLOS NOW or email [info@franz.com](mailto:info@franz.com).

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