



ITA Software Press Release

ITA Software Appoints James Russell as Vice President, Pricing and Shopping Systems Technology Leader to Spearhead Development of Company's Premier Management System for Airfare Pricing and Shopping

(CAMBRIDGE, Mass. - August 31, 2007) - ITA Software, the leading provider of innovative airline IT and services, today announced it has named Dr. James R. Russell as vice president, pricing and shopping systems. Most recently with IBM, Russell brings more than 25 years of technology and business management experience to ITA. In this newly created position, Russell will lead the continued development of the company's premier management system for airfare pricing and shopping, QPX.

"James has a well-rounded background in software and application development, and brings valuable team management, business development and client service experience to this role," said Jeremy Wertheimer, president and CEO, ITA Software. "We are happy to have another great computer scientist join our team to help us continue our tradition of building imaginative solutions from the ground up."

Prior to joining ITA Software, Russell held executive positions in Lotus and WebSphere divisions of IBM Software, delivering innovative technology for the Notes/Domino, WebSphere Portal, Workplace and WebSphere Application Server platforms. Prior to that, he served as Director of Software Technology and other positions at the IBM T.J. Watson Research Center.

"ITA Software has an innovative culture, a tremendous leadership team and a commitment to solving the travel industry's most complex computational problems," explained Russell. "I am excited to have the opportunity to join this team where I will be working with so many talented, driven computer scientists, creating technology to benefit the travel industry by promoting new business models and new approaches to managing travel online."

About ITA Software

ITA Software (www.itasoftware.com) is a leader in providing innovative information technology for the airline industry. ITA developed the industry's most comprehensive airfare pricing and shopping system, which is used by leading travel companies such as Aeroplan, Alaska Airlines, Alitalia, Continental Airlines, US Airways, Farecast, Hotwire, Kayak, Orbitz and others. ITA is currently building a new passenger reservation system with launch partner Air Canada. In 2006 and 2007 ITA was named as one of the Best Places to Work by the Boston Business Journal; received the Economic Impact award from the Massachusetts Alliance for Economic Development; and received Deloitte's Technology Fast 500 award.

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